



# edison365projects boost Britvic's growth plans with 'one truth' project delivery

Britvic is a leading soft drinks company, known particularly for iconic brands such as Robinsons, Tango, and of course Britvic. Its main operations are in Great Britain, Ireland, France and Brazil, but the company is also extending to other international markets including the United States. Britvic's vision is to be the most dynamic, creative and trusted soft drinks company in the world.

## Decision making is critical

Key to achieving Britvic's plans is the ability to deliver multiple projects across its growing global operations, supporting fast, high quality management decisions.

Britvic has approximately 200 projects to manage across the global organisation at any one time. The scale and number of projects meant Britvic needed a systematic solution to capture, track and measure project delivery across the business, helping to give every project team the chance to deliver the best possible project outcomes.

Britvic engaged CPS and together designed a project portfolio management solution with online access that would be scalable, with the potential to be deployed globally. Currently Britvic have deployed in GB & Ireland and are focusing on simplicity of data management, that enables informed decision making, Britvic's Project Hub.

The next logical step was to introduce a project portfolio management (PPM) solution with online access from all parts of the company all over the world. The Board agreed to invest in a simple and focused solution: Britvic's Project Hub.



**Industry**  
Soft drinks



**Location**  
Hemel Hempstead, United Kingdom



**Challenge**  
Creating a Britvic Project Hub to support business plans by delivering successful project outcomes globally



**Products and Services**  
edison365projects



**Results**  
More effective management forums. The Project Hub team can report on the stages of each project in the project funnel. Accurate financial summaries improve decision making for governance and for cascading within the company.



**Partner**  
CPS

## Culture fit

Britvic invited CPS, authors of edison365 to help deliver its vision for Project Hub using edison365 **projects**. The solution simplifies the usability of Microsoft Project Online, enhances its functionality, and supports recognised standards, such as PRINCE2® and PMI.

The Britvic relationship with CPS was based on an excellent cultural fit from the start. *"We're very passionate about how we do things at Britvic, and when I visited CPS I could see they have similar aspirations with their company culture, and it's clearly a great place to work"* says Matthew Bayford.

He was also impressed by the out-of-the box solution, edison365 **projects**. *"The additional functions that it provides are well proven by CPS, and there are plenty of them we can simply switch on as we mature, confident they will just work without worrying about customisation."*

As the partnership developed CPS supported Britvic with a range of expertise, particularly in data management and visual reporting. CPS consultants were careful to focus on the solution's impact on Britvic people as well as on technology issues. A strong connection also developed between Britvic and CPS at a senior level, which helped to sustain commitment to the project and its roadmap to the future.

Following rollout, Matthew Bayford has identified significant enhancements in the effectiveness of management forums. He says: *"Project Hub enables the GB team to report on the portfolio and project performance which includes status reporting and financial management. This information is used within project governance forums to enable informed decision making."*

*"We have stretching ambitions for Britvic. Our vision is to be the most dynamic, creative and trusted soft drinks company in the world. To support that objective we need a proven project portfolio management (PPM) solution that is easy to access from anywhere in the world from all media devices. Above all, we need one version of the truth: everyone in the company using a common set of data to enable us to make strategically aligned, informed decisions."*

Matthew Bayford  
Strategic Priorities Programme Manager

## Business benefits



GB & Ireland are using the tool, which has been designed to be deployed globally in the future



A tool to plan resources and responsibilities across brands, programmes and portfolios – clarifying roles, prioritising the right things at the right time, saving valuable time, enabling accountability, tracking delivery, and avoiding duplication of tasks



Has potential to be accessible from everywhere by everyone at any time with future self-service access – enabling all knowledge to be shared and teams to collaborate



Distinctive 'One Britvic' solution, based on tried and tested Microsoft Office 365 technology

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