

# PRESS RELEASE

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# edison365

## **edison365 Launches Global Partner Program Reflecting Growth in Partner Community**

### **Bringing Innovation to the heart of organisations**

Marlow, UK – today edison365, the award-winning ideation and, project portfolio management platform, announced their new Global Partner Program.

The new Program allows eligible partners to maximise their revenue potential whilst supporting their clients with a market leading Ideas and Portfolio Management solution.

edison365 empowers organisations in today's digital disruptive world, to attain their goals by providing an incredibly intuitive solution built on Office 365 to solve business challenges by crowdsourcing new ideas and delivering real change.

Due to their rapid expansion including the opening of a new office in North America headquartered in Seattle, and growth of their global partner network, edison365 have formalised their Global Partner Program, maximising opportunities for their partner's growth.

**“edison365 offers our partners the opportunity to support their clients to grow a culture of innovation, harnessing talent and thought-leaders from the bottom-up or top-down; at the same time earning annuity revenue for themselves from their client base.”** Said Ivan Lloyd, Chief Innovation Officer, edison365.”

The Program offers a tiered approach to the partnership designed to align to the partners preferred sales and delivery models.

Partners have access to: -

- Partner conferences – showcasing the latest solutions before release to market
- Product roadmaps –overview of new modules with an outline of full functionality
- Sales support
- Technical solution training
- Collaborative Marketing.

**“As an edison365 partner we see up to 50% shorter sales cycles, with higher individual user numbers and greater levels of client satisfaction. As a result, our clients are gaining the benefits in weeks rather than months.**

**With the help of edison365, our business has increased recurring income from 0% to over 15% of our total revenue in the first two years of partnership, while the integration with Office 365 and Azure has created further consistent revenue streams.”** Said Magnus Holmlid, Founder, Visuell Planering.”

## About edison365:

The edison365 suite leverages Microsoft Office 365 to deliver the freedom to crowdsource ideas from employees, and the method to implement them. Combining innovative award-winning ideation and Portfolio Management modules, edison365 turns your good ideas into great business solutions. With edison365**ideas**, businesses can identify areas of focus, and crowdsource ideas from their employees to achieve specific, valuable problem-solving, while giving them a voice and platform to raise their ideas. Then, using edison365**projects**, the award-winning Microsoft PPM solution, businesses can seamlessly execute projects through an intuitive, sleek interface, to generate measurable results based on insight from every level of the organisation

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